

Amrutha Sudha *Digital Marketing Executive*

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📍 Kothapeta, India

📅 2002-04-16

🚩 Indian

♀ Female

Profile

Dynamic and results-driven **Digital Marketing Executive** with proven experience in **social media marketing, email marketing, lead generation, and digital campaign management**. Skilled in creating impactful **Canva designs** and engaging video content to support brand communication. Adept at analyzing data, optimizing campaigns, and executing strategies that enhance visibility, engagement, and conversions.

Professional Experience

03/2024 – 11/2025
Hyderabad

Digital Marketing Executive
CorpSecurity International

Digital Marketing Executive with hands-on experience in **social media marketing, email marketing, lead generation, content creation, and performance optimization**. Skilled in developing and executing digital campaigns across multiple platforms to increase brand visibility and drive customer engagement. Proficient in **Canva design, short-form video editing**, and creating compelling creatives that support campaign objectives. Adept at analyzing marketing metrics, optimizing funnels, and managing end-to-end digital initiatives to achieve measurable business growth.

Education

2022 – 2024
Hyderabad

MBA
Malla Reddy University
83%

2019 – 2022
Kakinada

BSC(Bachelor of Computer Science)
Aditya Women's Degree College
75%

2017 – 2019
Kakinda

Intermediate
Sri Sai Aditya Junior College
75%

2016 – 2017
Kothapeta

Secondary School Certificate
Bhashyam School
95%

Skills

SEO	Video Editing
E-mail Marketing	Lead Generation
CRM software	Canva Designs
Social Media Marketing	Digital Marketing

Interests

• Travelling • Listening Music • Gardening

Strengths

Self-Confidence

Adaptability

Team Collaboration

Communication

Declaration

I certify that the information provided in this resume is true and accurate to the best of my knowledge


