Stakeholders Documents

|  |  |  |
| --- | --- | --- |
| 1 | Stakeholder Name |  |
| 2 | Stakeholder Priority | High, medium, low |
| 3 | Position toward you | positive, neutral, negative |
| 4 | Role on the Project | Executive management, Client, software vendor |
| 5 | Stakeholder stand on Project presently | negative, critic, neutral, supports, helps |
| 6 | Ideal Stakeholder stand for process Success | supports, helps |
| 7 | Stakeholder Objectives | increase role and visibility of her organization |
| 8 | Necessary Involvement | estimate of when and how much time |
| 9 | Facts, Passion, and Areas of Interest | Strives for excellence, enjoys fine dining, interested in Database technology, Enjoys travel, have 2 children |
| 10 | Communications Style | prefers informal Communication, written status reports, likes to go out and talk shop over lunch |
| 11 | Emotional connections and relationship strategies | Stay in touch, maintain informal and formal communications, keep updated information, regular meetings |
| 12 | Action steps to maintain and nurture this relationship | schedule regular lunches, weekly status call, |

Content to discuss and add/modify