**SHWETA GARSE**

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# CAREER OBJECTIVE

To work in a position in which I get a chance to play a direct role using my academic and professional knowledge, and best of my competencies for the growth of the company and myself

# PROFILE SUMMARY

* Dynamic professional with 11 years of work experience in Business analytics, stakeholder management, Project management, testing in BFSI and Regulatory Compliance domain
* Well versed in conceptualizing and implementing SDLC, STLC, Analytics, Consulting, Banking (BFSI), Marketing Concepts
* Proven Leadership skills with the ability to initiate/manage cross-functional teams and multi-disciplinary projects with little or no supervision
* An effective communicator with excellent relationship building & interpersonal skills, problem solving, Team management, organizational abilities & resilient nature

# PROFESSIONAL EXPERIENCE

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| **Organization**  | ICICI Bank | **Duration** |  8.5 Years |
| **Designation** | Chief Manager (AVP) | **Key Role** | Private Banking Manager |
| * Involved in requirement gathering for development/change of new and existing product/services matched to stakeholder’s needs basis interviews, seminars, feedback, market intelligence with help of on ground team
* Identify the gaps in existing product/process and offer effective solution to stakeholder across the spectrum along with bank-related products & services with respect to UI/UX, data flow, data accuracy, compliance, addition of functionalities etc
* Identify, develop, analyse and apply new strategies to increase product penetration keeping revenue and pricing parameters as focus as functional consulting. Cross team coordination for improvement in reports/products for accurate requirement gap identification
* Part of digital transformation and automation to reduce operational risk, redundancy and increase efficiency by implementing innovative ways to reduce work volumes by collaborating with process team, risk team and system groups as process consulting with respect to clients psyche
* Analyze for completeness and accuracy in order to ensure the Bank's compliance standards have been met, Document and corroborate the information obtained as required by the Global Procedures utilizing a variety of independent research sources
* Responsible for providing inputs, managing cross functional interaction, resolving dependencies for large scale functional as well as non functional projects. Provide training and demos for stakeholders and helping them to cope up with the change
* Received rewards and recognitions from stakeholders as well as organisation on various parameters like excellence in knowledge, providing solution to complex situation and excellence in delivery
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| **Organization**  | Bloomberg Data Services | **Duration** | 6 Months |
| **Designation** | Analyst | **Key Role** | Global Technology Analyst |
| * Responsible for analyzing the Bloomberg software from hardware to API to networks, finding out the pitfalls/gaps with help of customer reviews and providing solution to improve end to end customer experience of Bloomberg software.
* Compile End-to-end client requirement analysis and provide feasible solutions so that they can do trading and other related activities on the Bloomberg Terminal.
* Preparing reports for the industry analysis and presenting it to the Sales team for them to present to the clients for effective and easy authentication and continuous connection to Bloomberg.
* Interacted with many users from different banks and financial institutions like RBI, SBI, Merrill Lynch, Standard Chartered, Nomura etc. Closely work with client, sales team, and vendors to setup/ upgrade the client setup
* Responsible for handling Case Escalations and managing client expectation
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| **Organization**  | Infosys | **Duration** | 2 Years |
| **Designation** | Test Engineer | **Key Role** | Testing |
| * Worked for FMCG clients like Kraft Foods, SYSCO Corporation and CVS Caremark in MTI, PTP, RDC teams respectively
* Configured SAP Retail MM functionalities as per requirements of clients with the help of Requirement Gathering/Analysis, Test Cycle Planning, Solution/Test case development, Execution in various environments, Defect analysis/ Tracking, Cross functional/ Team planning/execution management in SAP ECC and HPQC environment
* Worked on Sales & Distribution, Logistics Execution, Finance, Business Warehouse and Other Modules and Sub-Modules, Procure to Pay, POS Interface Related process building and testing
* Responsible for coordinating with onsite teams, provide solutions for handling client requirements and data in most efficient way possible, various testing environment management activities to ensure stability of production and development environments
* Responsible for end to end execution in functional testing, User acceptance testing, System testing, integration testing, regression testing etc
* Initiated documentation and storage for basic project workflows at shared location so that any person in project can access the same
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# ACADEMIC PROFILE

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| **Degree** | **Institute / School** | **Board** | **Year** | **Results** |
| PGDM-MC | K.J Somaiya Institute of Management Studies & Research, Mumbai | University of Mumbai | 2015 | 3.12/4 (CGPA) |
| B.E.-Comp | Datta Meghe College of Engineering, Airoli, Navi Mumbai | University of Mumbai | 2011 | 62% |

# KEY SKILLS

* Well versed with Business Analytics, Consulting, Project Management, Regulatory Compliance, conceptualizing and implementing STLC, Banking (BFSI), Marketing Concepts, Stakeholder Management
* Key involvement in Digital Transformation, Automation, Functional Consulting, Process Consulting, training and product demos
* Proficient in Excel, SQL, Confluence, JIRA

# KEY PROJECTS

* **Stock analysis and Price Prediction Project**
* Use of Data analytics and Machine learning with help of Python, SQL
* Prediction of strong and weak stock on the basis of historical data
* **Summer Internship Project (2 Months): Parag Milk Foods Pvt. Ltd**
* To create and execute Awareness campaigns and manage brand for Pride of Cows’ Milk in the virgin market i.e. Thane region
* Only member among the team of 8 to get awarded with the recommendation letter
* **Final Year Graduation Project: Colour extended visual cryptography using error diffusion**
* The project in C# and VB ensuring secure transfer of important images over internet with the help of algorithmic encryption
* **Concurrent Project (2 months): GetitInfomedia**
* Sale of Digital Products like Google Adword, SEO, SEM, Facebook, Stamp Ads, Mailers and SMS to business clients
* Market research about trends in use of Digital Products by SMEs
* **Capstone Project (9 months): Yogi KripaMedichempvt ltd**
* Responsible for PR and Digital Marketing for Vanosan compression stockings
* Create awareness about preventive healthcare for Legs
* Keep eye on competitor and its promotional activities with help of Google analytics

# ACTIVITIES

**Positions of Responsibility**

* Head of an Aptitude Test Cell in Career Fest 2013 which was the biggest Off Campus Placement initiative taken by an NGO
* Event Head of Founder’s Day celebration at Somaiya Vidyavihar campus
* Event Head of Student Discussion Program facilitated by RBI Governor Dr.Raghuram Rajan
* Contributor in initiating the project “Nalanda Initiative” from scratch in an NGO involved in social service for educating students of ZP schools in Dombivli