ABHISHEK MONAHAN

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CAREER OBJECTIVES

Results-oriented professional having over 17 years' experience in Retail Banking domain, including 9 years in Business Analysis, with 3.4 years as a Subject Matter Expert and 5.6 years as a Business Analyst. Skilled at bridging business needs with technical solutions, driving process improvements, and enhancing customer satisfaction through data-driven strategies and stakeholder collaboration.

PROFILE SUMMARY

- In-depth knowledge of SDLC in various phases (i.e. Waterfall & Agile)
- Proficient in Waterfall Model: Gathered requirements using Elicitation Techniques and prepared BRD, FRD, SRS prepared
 RACI Matrix, BCD, created UML Diagrams and Prototypes and requirements tracking through RTM well versed with UAT
 handling Change Request.
- Expert in Agile Scrum: Creation of User Stories and Added Acceptance Criteria, BV & CP, Sprint & Product Backlogs conducted various Sprint Meetings; Sprint & Product Burndown charts ensured DOR and DOD checklist.
- Deep understanding of Core Banking and Cash Management products including deposits, cards, and account features.
- Application of DMAIC tools in identified process to reduce wastage and improve efficiency.

CORE COMPETENCIES

Business Analysis Planning and Monitoring | Elicitation and Collaboration | Requirement Life Cycle Management | Requirement Analysis and Design Definition | Strategy Analysis | Solution Evaluation | Stakeholder management | Project management

TECHNICAL SKILLS

Documentation Tools: MS Suite | Prototyping & Wire frames Tools: Axure & Balsamiq | Modeling Tool: MS Visio | Database: SQL |

Project Management tool: JIRA | Reporting Tools: Power BI, & Tableau | Process Improvement: Lean Six Sigma (DMAIC)

WORK EXPERIENCE

Company Name: IndusInd Bank Ltd Jun 2023 - Present

Designation: Deputy Vice President 2

Project 1: Customer Segmentation and Targeting Initiative | Agile |

Project Description: Implemented a segmentation strategy that utilized advanced data analytics to identify high-value customer segments for targeted wealth management offerings, leading to a 15% increase in revenue from premium clients

Role: Subject Matter Expert (SME)

Responsibilities:

- Provide deep domain knowledge and expertise related to the project's subject matter.
- Assist in clarifying requirements and ensuring a shared understanding of the domain among team members.
- Collaborate with the product owner and business analysts to analyze and refine user stories or requirements.
- Validate that user stories accurately reflect business needs and are feasible from a technical and domain perspective.
- Participate in **grooming sessions** to refine **user stories** and **acceptance criteria**.
- Clarify doubts, provide additional context, and assist in breaking down larger stories into smaller, manageable tasks.
- Work closely with the product owner and the team to define clear and testable acceptance criteria for user stories.
- Ensure that acceptance criteria align with business goals and are achievable.
- Share domain knowledge with team members to enhance their understanding of the project's context.
- Work closely with developers to answer questions, resolve issues, and provide guidance during the implementation of user stories.
- Assist in the development of test cases and scenarios based on domain knowledge.
- Collaborate with the testing team to ensure that **test cases** cover all relevant aspects of the system.

- Provide feedback during sprint reviews and retrospectives to help the team improve its processes.
- Identify potential risks or challenges related to the domain and work with the team to develop mitigation strategies.
- Proactively address issues that may arise due to gaps in domain understanding.

Company Name: Axis Bank Ltd Feb 2010 – May 2023

Designation: Assistant Vice President

Project 1: CRM System Implementation | Agile |

Project Description: Successfully implemented a bank-wide CRM system that integrated retail banking and wealth management, improving customer profiling and relationship management. Led requirement workshops and developed user stories for each phase.

Role: Subject Matter Expert (SME)

Responsibilities:

- Offer deep domain expertise to guide the project and ensure clarity on requirements across the team.
- Collaborate with **product owners** and business analysts to analyze, refine, and **validate user stories**, ensuring **alignment with business goals**.
- Actively participate in grooming sessions to refine **user stories**, **acceptance criteria**, and break down larger tasks into manageable pieces.
- Define clear, testable acceptance criteria in partnership with the **product owner**, ensuring technical **feasibility** and **alignment** with business needs.
- Share domain knowledge with team members to improve their understanding of the project's context.
- Work closely with developers to address questions, resolve issues, and provide guidance during story implementation.
- Assist the testing team in creating comprehensive test cases, leveraging domain knowledge to ensure all critical aspects are
 covered.
- **Identify** potential domain-related **risks** and work with the team to develop effective **mitigation strategies**, contributing feedback in reviews and **retrospectives**.

Project 2: Digital Banking Platform Enhancement | Agile |

Project Description: Spearheaded project to enhance digital capabilities of retail banking platform, including features for personalized financial insights and self-service options.

Role: Senior Business Analyst

Responsibilities:

- Interacted with the stakeholders and gathered requirements by using various elicitation techniques.
- Created user stories with appropriate acceptance criteria with the assistance of the Product Owner. Added **user stories** into **product backlog** using the **JIRA** tool.
- Prioritized and validated the requirements using Moscow and FURPS technique, added user stories to sprint backlog based on prioritization order.
- Collaborated with Product Owner and Scrum Master for **BV** and **CP**. and assisted the Product Owner for the creation of **DOR** and **DOD** checklist.
- Participated in **sprint ceremonies** to remove **roadblocks** in the project.
- Generated Sprint, Product Burn down/Burn up charts to track the project progress.
- Participated in product planning and UAT to successfully deliver each sprint component.
- Tracking **user adaptability** to the digital platforms and ensuring that newly onboarded customers are being guided to use the digital platforms.

Project 3: Scan-based customer on-boarding |Agile|

Project Description: Scan-based customer on-boarding streamlined and accelerated the customer onboarding process by enabling the use of scanned documents and digital verification methods.

Role: Business Analyst

Responsibilities:

- Engaged with stakeholders to **gather and prioritize requirements** using techniques like **MoSCoW** and FURPS and documented them as **user stories** in the **product backlog** through **JIRA**.
- Defined and refined **user stories** with clear **acceptance criteria** in collaboration with the **Product Owner** and helped manage **sprint** priorities.

- Worked closely with the Product Owner and Scrum Master to ensure alignment on BV and CP and assisted in developing Definition of Ready (DoR) and Definition of Done (DoD) checklists.
- Participated in **sprint ceremonies**, tracked progress through **burn charts**, and contributed to product planning and **UAT** to support seamless sprint delivery.
- Monitoring First Time Right (FTR) in terms of account opening a and ensuring that FTR percentage in branches is as per Bank's norms
- Ensuring strict adherence to AML and KYC guidelines issued by RBI

Project 4: Lead Management System | Waterfall |

Project Description: Successfully implemented a bank-wide Lead Management System (LMS) that streamlined and optimized the process of managing potential customer leads, ensuring better follow-up, conversion rates, and overall customer satisfaction.

Role: Business Analyst

Responsibilities:

- Conducted **Enterprise Analysis** and under the assistance of a senior BA in creating a Business Case Document, conducted **Stakeholder Analysis**, and prepared **RACI Matrix**.
- Gathered requirements from business heads using **Elicitation Techniques** and created a Business **Requirements Document** (BRD).
- Translated **BRD** into **Functional Requirements Document (FRD),** Collaborated with the technical team, and prepared **SRS Document.**
- Created UML diagrams and wireframes to visually represent requirements using MS Visio, Balsamiq, and Axure.
- Created and maintained **RTM** throughout the project.
- Assisted in Testing Team by preparing Test Case Scenarios and ensured the UAT was successful.
- Monitoring that all the staff are effectively using the LMS system on a day-to-day basis to capture all the leads generated.

Company Name: Jubilant First Trust Healthcare Ltd

Nov 2009 - Jan 2010

Designation: Coordinator Process

Responsibilities:

- Led a process mapping and optimization project, utilizing **DMAIC methodologies** to enhance service quality and operational efficiency.
- Developed quality management practices, boosting productivity and patient satisfaction.

Company Name: UTI Bank Ltd

Sep 2003 – Feb 2006

Designation: Executive

Responsibilities:

Oversaw day-to-day branch operations, contributing to service quality improvements and high customer satisfaction levels.

EDUCATION

Master of Business Administration (MBA) | 2006-2008 (Full Time) | University of Adelaide | Australia

Master of Arts (Economics) | 2001-2003 (Full Time) | Loyola College (Autonomous) | Chennai

CERTIFICATES

Certified Business Analysis Professional – (IIBA Endorsed) | NSE Certified Quality Analyst | NISM-Series-V-A - Mutual Fund Distributors Certification Examination | Six Sigma Green and Black Belt – University of Adelaide | CAIIB Associate Examination – Indian Institute of Banking & Finance

AWARDS & ACHIEVEMENTS

SPOT Award – IndusInd Bank Ltd 2023-24 | Shubharambh Award – Axis Bank Ltd 2022-23

LANGUAGES

English – Speak, Read, Write | Hindi – Speak, Read, Write | Bengali - Speak